

# Come Join Us!

## 26th Annual Mid-Atlantic Region

## Safety, Health & Wellness Expo 2010



Three Days of Professional Development Featuring the Latest Information on:

- Construction/Utility
- Compliance
- General Industry
- Health & Wellness
- Loss Control
- Emergency Response/  
Homeland Security
- Air Force Safety &  
Health Initiatives
- Motor Fleet/  
Transportation Safety

**April 21, 22, 23, 2010**

**Trump Plaza  
Hotel and Casino  
Atlantic City, NJ**

***Where You Should Exhibit***

Dear Exhibitor:

The Safety Council is pleased to announce that it will present the **26th Annual Mid-Atlantic Region Safety, Health & Wellness Expo** on **April 20, 21, 22, 2010** at **Trump Plaza Hotel and Casino** in **Atlantic City, NJ** and cordially invites you to participate as an exhibitor.

In today's competitive environment, your company's trade shows program can be one of the most productive and profitable segments of your entire marketing plan. By exhibiting at Expo, you can achieve maximum returns on your investment.

An extensive program on the latest developments in safety, loss control and emergency response is planned, and we expect upwards of 1,500 professionals from business, industry and unions, as well as governmental agencies to attend.

Exhibits are located on the same floor where the sessions are held, giving exhibitors' maximum exposure. Also, educational demonstrations are conducted on the exhibit floor to encourage attendees to visit the booths.

Exhibits are open all day on **Tuesday** and **Wednesday** and until noon on **Thursday**. Booth Space cost is between **\$700** and **\$850** (see floor plan). Hospitality Suites are also available.

To reserve your space, return application with payment to the Safety Council as soon as possible. Space will be assigned on a first come basis.

*We look forward to seeing you in Atlantic City!*

Sincerely,



William C. Margaretta  
President

## EXPO OFFERS MORE FOR YOUR BOOTH SPACE

### INCLUDED IN THE COST OF EXHIBIT SPACE

- A booth, 8' deep by 10' wide by 8' high, draped with back wall and 3' high side drapes.
- A 6' decorated display table with a white vinyl top, skirted on three sides, two chairs, a wastebasket, and (1) electric outlet, on a carpeted floor. Daily cleaning of space is included.
- A booth identification sign, 44" x 7" with your company name will be supplied.

### SPECIAL ATTRACTIONS

- **Reception** will be held in the exhibit area for all attendees on **Tuesday** and **Wednesday** from **4:30-6:00 p.m.**
- Special safety **demonstrations** sponsored by the Council will be conducted in the exhibit area.

### DIRECTORY

A directory listing your company name and booth number will be provided to all attendees.

### SECURITY

Security will be posted in exhibit area during off-hours.

### GUEST ROOM ACCOMODATIONS

A special rate of **\$85** plus tax per day is available. We pass our low rate on to you!

### REFRESHMENTS

Coffee and pastry will be available in the exhibit area for all attendees from **7:30 a.m. – 9:00 a.m.** all three days and coffee will be available until **11 a.m.**

### COST OF THE 2 1/2 DAY EXHIBIT SPACE

Varying locations are indicated on the following page

### ASSIGNMENT OF SPACE

Booths will be assigned in the order in which applications and payment are received.

### SET UP TIME

**Monday, April 19** between **2:00 – 7:00 p.m.**

### STAFFING OF EXHIBIT SPACE

**8:00 a.m. – 5:00 p.m.** **Tuesday** and **Wednesday** and must remain intact until noon on **Thursday**.

**Don't Miss Safety Expo 2010**

# RESERVE MY SPACE!

## SAFETY, HEALTH & WELLNESS EXPO 2010 EXHIBITOR

In accordance with applicable regulations, the undersigned makes application for the following exhibit space.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Extended Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Signature: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### METHOD OF PAYMENT

CHECK  VISA  MASTERCARD  AMEX  DISCOVER

If paying by credit card indicate which applies and include information below.

Cardholder's Name (print): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Mo/Yr: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### INDICATE BOOTH NUMBER(S) AND COST

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

Please describe the products or services that will be exhibited: \_\_\_\_\_

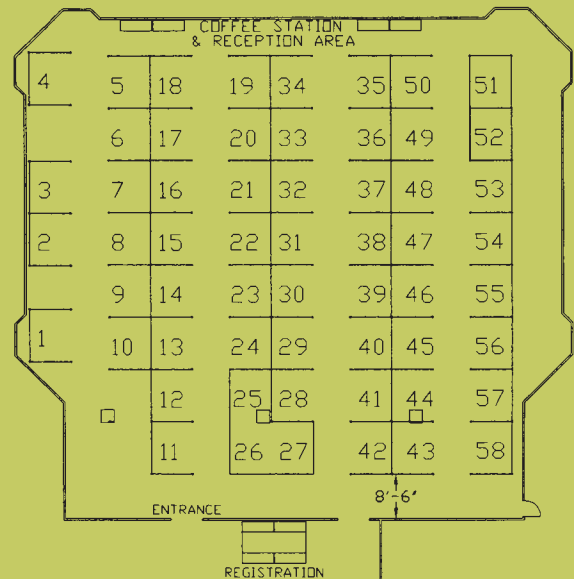
Retain copy and return original form with check or credit card information covering the cost of exhibit space payable to:

**New Jersey State Safety Council**  
**6 Commerce Drive, Cranford, NJ 07016-3554**  
 Attn: Mamie Hendrix

Phone 1-800-228-3834 • Fax 908-276-6622 • E-mail us at [mamieh@njsafety.org](mailto:mamieh@njsafety.org)

## LOCATION/COST

Booth	Cost	Booth	Cost	Booth	Cost
1	\$700	21	\$700	41	\$850
2	\$700	22	SOLD	42	SOLD
3	SOLD	23	\$750	43	\$850
4	SOLD	24	\$750	44	SOLD
5	\$700	25	NJSSC	45	\$700
6	\$700	26	NJSSC	46	\$700
7	\$700	27	NJSSC	47	\$700
8	\$700	28	SOLD	48	\$700
9	\$700	29	\$750	49	SOLD
10	\$700	30	\$750	50	SOLD
11	\$850	31	\$750	51	SOLD
12	\$850	32	\$700	53	SOLD
13	\$750	33	\$700	54	SOLD
14	\$750	34	\$700	56	\$700
15	\$750	35	\$700	57	\$700
16	SOLD	36	\$700	58	\$850
17	\$700	37	\$700		
18	\$700	38	\$750		
19	\$700	39	\$750		
20	\$700	40	\$750		



**Space is limited! Act today.**

# EXPAND YOUR EXPOSURE

## PURCHASE AN AD IN THE EXPO BOOK OR BE A SPONSOR

This Conference resource guide will be given out at our Mid-Atlantic Region Safety, Health & Wellness Expo in Atlantic City, NJ on **April 20, 21, 22, 2010**. Purchase an ad now and have your company's name and contact information in the hands of the working safety and health professionals in the region.

### PROGRAM/AD JOURNAL

Back Cover	\$1,250.00
Inside Back Cover	\$1,000.00
Inside Front Cover	\$1,250.00
First Page of Book	\$ 750.00
Full Page	\$ 500.00
Half Page	\$ 250.00
Quarter Page	\$ 125.00
Business Card	\$ 35.00

### Sponsorships available at Mid-Atlantic Safety Expo 2010

By popular demand, we are providing a variety of sponsorship opportunities to our support community. Schedule is below.

### THREE LUNCHEONS WITH KEYNOTERS

Sustaining Sponsor — All Three Luncheons	\$5,000.00
Gold Sponsor — One Luncheon	\$1,500.00
Silver/Contributing Sponsor — One Day	\$ 500.00

- **\$5,000 Sustaining Sponsor's** logo will be prominently displayed at luncheons all three days and name will appear on luncheon ticket and will appear in the Ad Journal. Also eight (8) luncheon tickets for Tuesday, Wednesday and Thursday Luncheons.
- **Gold Sponsor's** logo will be displayed at one luncheon and be recognized in the Ad Journal and receive eight (8) luncheon tickets for one (1) Luncheon.
- **Silver Sponsor** will be recognized at luncheon and receive four (4) luncheon tickets for one (1) luncheon.

### WINE & CHEESE RECEPTIONS

Grand Reception Sponsor	\$2,000.00
Gold Sponsor	\$1,000.00

- **Grand Reception Sponsor's** logo will be displayed at reception on Tuesday and Wednesday and be recognized in Ad Journal.
- **Gold Sponsor's Logo** will be displayed at reception one (1) day.

### COFFEE AND DANISH

Daily General Sponsor — Three (3) day	\$1,000.00
Gold Sponsor — One (1) day	\$ 500.00
Silver — One Day Sustaining Sponsor	\$ 250.00

- **Daily General Sponsor** recognized in Ad Journal and on Sponsor Board at Coffee and Danish.
- **Gold Sponsor** recognized in Ad Journal and on Sponsor Board at Coffee and Danish.
- **Sustaining Sponsor** recognized on Sponsor Board.

### FUN RUN/WALK ON THE BOARDWALK — GO THE EXTRA MILE FOR SAFETY

General Sponsor	\$1,000.00
Participating Sponsor	\$ 500.00

- **General Sponsor** recognized in the Ad Journal and Sponsor Board.
- **Participating Sponsor** recognized on Sponsor Board.

# RESPONSE FORM

## EXPO 2010 DIRECTORY/SPONSORSHIPS

26th Annual Mid-Atlantic Region Safety, Health & Wellness Expo

April 20, 21, 22, 2010

Trump Plaza Hotel & Casino, Atlantic City, NJ

Please complete and return to:

New Jersey State Safety Council • 6 Commerce Drive • Cranford, NJ 07016

908-272-7712 or Fax 908-276-6622

**YES**, we will advertise in the Expo 2010 Directory of Safety Services & Products.

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

E-mail: \_\_\_\_\_

### PROGRAM/AD JOURNAL

- |  |            |
|--|------------|
| <input type="checkbox"/> Back Cover (8 1/2 x 11)         | \$1,250.00 |
| <input type="checkbox"/> Inside Back Cover (8 1/2 x 11)  | 1,000.00   |
| <input type="checkbox"/> Inside Front Cover (8 1/2 x 11) | 1,250.00   |
| <input type="checkbox"/> First Page of Book (8 1/2 x 11) | 750.00     |
| <input type="checkbox"/> Full Page (8 1/2 x 11)          | 500.00     |
| <input type="checkbox"/> Half Page (horizontal)          | 250.00     |
| <input type="checkbox"/> Quarter Page (1/4 – vertical)   | 125.00     |
| <input type="checkbox"/> Business Card (1/8 page)        | 35.00      |

Artwork, logos, and business cards should be clean and camera ready. Additional text should be typed and attached to this form. Ads and text will be placed at the discretion of the Safety Council.

Check    Visa    MasterCard    AmEx    Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name (please print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please invoice my organization P. O. # \_\_\_\_\_

**YES**, we will sponsor the following at Expo 2010

### THREE LUNCHEONS WITH KEYNOTERS

- |   |            |
|---|------------|
| <input type="checkbox"/> Sustaining Sponsor All Three Luncheons | \$5,000.00 |
| <input type="checkbox"/> Gold Sponsor – One Luncheon            | \$1,500.00 |
| <input type="checkbox"/> Silver/Contributing - Sponsor One Day  | \$500.00   |

### WINE & CHEESE RECEPTIONS

- |  |            |
|--|------------|
| <input type="checkbox"/> Grand Reception Sponsor | \$2,000.00 |
| <input type="checkbox"/> Gold Sponsor            | \$1,000.00 |

### COFFEE AND DANISH

- |  |            |
|--|------------|
| <input type="checkbox"/> Daily General Sponsor – Three (3) day | \$1,000.00 |
| <input type="checkbox"/> Gold Sponsor - One (1) day            | \$ 500.00  |
| <input type="checkbox"/> Silver – One Day Sustaining Sponsor   | \$ 250.00  |

### FUN RUN/WALK ON THE BOARDWALK - GO THE EXTRA MILE FOR SAFETY

- |  |            |
|--|------------|
| <input type="checkbox"/> General Sponsor       | \$1,000.00 |
| <input type="checkbox"/> Participating Sponsor | \$ 500.00  |



**Space is limited! Act today.**

# EXPO/2009 EXHIBITORS

- American Society of Safety Engineers
- A.J. Abrams Company, Inc.
- Atlanticus Innovations LLC
- Bomark Instruments, Inc.
- Build Safe NJ
- Burlington Safety Laboratory, Inc.
- CavCom, Inc.
- Certified Health & Safety Services
- ComServ – A Division of Wideman & Company
- DuPont Company
- EHS Excellence Consulting
- ERGO Dynamics, Inc.
- GRT Restoration Company, Inc.
- Guitar Hero/New Jersey State Safety Council
- Hardstone Resources LLC
- Industrial Hearing Testing
- Industrial Hygiene News/Rimbach Publishing, Inc.
- Insta-Mold Products, Inc.
- Interactive Safety Products
- JDF Associates
- Jersey Central Power & Light Company
- Kimberly-Clark Professional Corporation
- LifeSavers, Inc.
- Mack Camera & Video Service
- Manzella Worldwide
- McDonald Safety Equipment
- NAETI/National Asbestos & Environmental Training Institute
- New Jersey Department of Labor & Workforce Development
- New Jersey Department of Health & Senior Services/PEOSH Program
- New Jersey Department of Health & Senior Services/RTK
- New Jersey Division of Highway Traffic Safety
- New Jersey One Call
- New Jersey State Safety Council
- NJM Insurance Group
- Premiums & Specialties
- Prevent Blindness Tri-State
- Process Map Corporation
- Red Wing Brands of America
- Riverfront Medical Center & Gloucester Physical Therapy, PC
- Safe Kids NJ/New Jersey State Safety Council
- Saf-Gard Safety Shoe Company
- Scantron Corp.
- Smith & Solomon Commercial Driver Training
- Southern/Northern New Jersey Federal Safety & Health Councils
- 13 Hands/Nomadyoga LLC
- Triennial Fund Campaign/New Jersey State Safety Council
- UMDNJ – School of Public Health
- US Department of Labor/OSHA
- US Department of Labor/Voluntary Protection Program

Reserve Your Exhibit Space Today...

Your Invitation  
To Exhibit

Making New Jersey Safer Since 1924

New Jersey State Safety Council  
6 Commerce Drive  
Cranford, NJ 07016-3554



MID-ATLANTIC REGION  
SAFETY, HEALTH & WELLNESS EXPO 2010

Non-Profit  
Organization  
U.S. Postage  
PAID  
Union, NJ  
Permit No. 822